

19 January 2018

DESIGN GUILD MARK LAUNCHES CALL FOR ENTRIES FOR 2D CATEGORY

The Design Guild Mark, awarded by The Furniture Makers' Company, has launched the call for entries for its new 2D — fabrics, textiles, wall coverings, floor coverings and carpets — design category.

The prestigious Design Guild Mark rewards excellence and raises the profile of British design and innovation.

The Mark has traditionally recognised the highest standards in the design of furniture for volume production, by the finest designers working in Britain, or British designers working abroad.

The deadline for entries is **Friday 2 March 2018**.

The Design Guild Mark is unique to other awards programmes as the submitted design and designer are reviewed in person by the judging panel.

The following judges have already been confirmed for the 2D category with more to be announced:

- Daniel Hopwood, creative director of Hopwood Design Studios
- Prof Clare Johnston, professor of Textiles, Royal College of Art
- Peter Thwaites, design director at Rapture & Wright.

Rodney McMahon, chairman of the Design Guild Mark, commented:

“Now in its 10th year, the Design Guild Mark’s furniture category continues to attract a very high calibre of entries that are then judged by our independent and expert panel. With the Mark gaining international recognition as a designation of excellence, the time was right to expand into 2D design. The judges confirmed for the 2D category are recognised experts within the field and we will announce the rest of the panel in the coming weeks. In the meantime, we look forward to receiving the first applications for the 2D design category during this historic time for the Design Guild Mark.”

More information about the Design Guild Mark, including an application form, is available from www.furnituremakers.org.uk/design-guild-mark.

Ends

For further information on the Design Guild Mark, to interview judges or designers, or for high res images, digital logos etc please contact:

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Notes for Editors

The Furniture Makers' Company, a City of London livery company, is the British furnishing industry's charity which supports those in need, educates new talent for the future of the industry and inspires excellence in design and manufacture through its Guild Marks and awards.

About the Judges

Daniel Hopwood

Daniel Hopwood is the president of the British Institute of Interior Design and a judge on the BBC's amateur design programme The Great Interior Design Challenge along with Sophie Robinson. Daniel graduated with a degree in Architecture and then joined the Prince of Wales Institute of Architecture. He has run his company 'Studio Hopwood' for the past 20 years. Previous to his BBC work he had presented and judged the Channel 4 series, 'Britain's Best Homes'.

Professor Clare Johnston

Professor Clare Johnston, senior research fellow, is the project leader and 'Scientist in Charge' of the ArcInTex European Training Network at the Royal College of Art. Her responsibilities extend over ArcInTex Work Package 3 which focuses on design at the scale of the interior. ArcInTexETN is an initial training network for new PhD students researching and exploring the expressions of sustainable forms of future living through textile thinking in the intersection of Architecture, Fashion Design and Interaction Design. At the Royal College of Art, Clare is the supervisor for five research students.

Peter Thwaites

Peter Thwaites founded London-based fabric and wallpaper design and print studio Rapture & Wright with Rebecca Aird in 2004. Rapture & Wright adapt age old techniques in clever ways to make fabrics and wallpapers for contemporary and classical tastes alike. As an illustrator, Peter has worked around the world for interior designers, creating exotic murals and wall finishes. He is design director at Rapture & Wright.